

2020年 文具生産・販売統計

(出典:経済産業省 生活用品統計)

| 品目 | 単位 | 1月 | 2月 | 3月 | 4月 | 5月 | 6月 | 7月 | 8月 | 9月 | 10月 | 11月 | 12月 | 計 |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| 鉛筆 | 生産数量(グロス) | 111,233 | 100,381 | 85,183 | 81,672 | 77,418 | 81,201 | 80,171 | 87,270 | 79,722 | 90,393 | 100,985 | 84,100 | 1,059,729 |
| | 販売数量(グロス) | 176,527 | 181,716 | 173,169 | 90,886 | 78,378 | 131,010 | 106,116 | 100,194 | 100,006 | 141,597 | 190,971 | 192,003 | 1,662,573 |
| | 販売金額(千円) | 688,729 | 671,464 | 658,778 | 372,323 | 277,902 | 561,863 | 421,158 | 355,699 | 373,443 | 502,013 | 670,483 | 741,446 | 6,295,301 |
| | 在庫(グロス) | 645,536 | 597,675 | 554,631 | 588,023 | 623,416 | 608,065 | 622,337 | 667,611 | 708,715 | 706,282 | 670,527 | 609,713 | 609,713 |
| シャープペンシル | 生産数量(千本) | 12,300 | 11,449 | 10,471 | 10,663 | 10,641 | 9,728 | 7,493 | 6,524 | 7,871 | 7,575 | 7,069 | 6,135 | 107,919 |
| | 販売数量(千本) | 9,741 | 11,482 | 9,345 | 7,574 | 7,303 | 7,816 | 6,300 | 5,587 | 6,659 | 7,650 | 7,308 | 7,224 | 93,989 |
| | 販売金額(千円) | 1,324,841 | 1,812,294 | 1,461,142 | 920,347 | 780,136 | 980,288 | 883,123 | 854,772 | 860,255 | 1,136,243 | 1,247,916 | 1,215,604 | 13,476,961 |
| | 在庫(千本) | 14,354 | 13,103 | 12,885 | 14,699 | 16,994 | 17,446 | 17,801 | 17,770 | 17,877 | 17,044 | 16,075 | 14,322 | 14,322 |
| ボールペン(合計) | 生産数量(千本) | 137,635 | 146,063 | 152,961 | 147,578 | 96,183 | 98,335 | 97,835 | 87,763 | 100,800 | 104,568 | 102,646 | 115,008 | 1,387,375 |
| | 販売数量(千本) | 132,397 | 153,753 | 155,071 | 126,896 | 92,409 | 108,287 | 102,151 | 85,538 | 99,880 | 97,066 | 107,397 | 122,293 | 1,383,138 |
| | 販売金額(千円) | 6,132,997 | 7,371,677 | 7,363,866 | 5,618,951 | 4,155,116 | 4,987,364 | 4,554,578 | 3,833,658 | 4,626,711 | 4,467,038 | 4,930,175 | 5,500,007 | 63,542,138 |
| | 在庫(千本) | 124,857 | 117,441 | 115,532 | 135,161 | 138,432 | 127,091 | 121,157 | 121,312 | 121,192 | 126,439 | 120,380 | 110,946 | 110,946 |
| ボールペン(水性) | 生産数量(千本) | 110,245 | 117,751 | 123,093 | 120,243 | 77,660 | 78,873 | 80,820 | 73,156 | 84,802 | 86,846 | 84,281 | 99,348 | 1,137,118 |
| | 販売数量(千本) | 105,262 | 124,295 | 123,089 | 101,917 | 76,462 | 90,071 | 85,495 | 70,552 | 81,461 | 80,236 | 85,192 | 99,059 | 1,123,091 |
| | 販売金額(千円) | 4,329,860 | 5,282,653 | 5,223,012 | 4,147,918 | 3,154,688 | 3,701,749 | 3,405,775 | 2,815,588 | 3,357,748 | 3,331,477 | 3,287,627 | 3,788,281 | 45,826,376 |
| | 在庫(千本) | 92,121 | 85,626 | 85,058 | 102,396 | 102,791 | 90,166 | 83,803 | 84,421 | 86,588 | 90,432 | 88,030 | 86,053 | 86,053 |
| ボールペン(油性) | 生産数量(千本) | 27,390 | 28,312 | 29,868 | 27,335 | 18,523 | 19,462 | 17,015 | 14,607 | 15,998 | 17,722 | 18,365 | 15,660 | 250,257 |
| | 販売数量(千本) | 27,135 | 29,458 | 31,982 | 24,979 | 15,947 | 18,216 | 16,656 | 14,986 | 18,419 | 16,830 | 22,205 | 23,234 | 260,047 |
| | 販売金額(千円) | 1,803,137 | 2,089,024 | 2,140,854 | 1,471,033 | 1,000,428 | 1,285,615 | 1,148,803 | 1,018,070 | 1,268,963 | 1,135,561 | 1,642,548 | 1,711,726 | 17,715,762 |
| | 在庫(千本) | 32,736 | 31,815 | 30,474 | 32,765 | 35,641 | 36,925 | 37,354 | 36,891 | 34,604 | 36,007 | 32,350 | 24,893 | 24,893 |
| マーキングペン | 生産数量(千本) | 57,715 | 58,606 | 70,923 | 67,897 | 43,854 | 46,850 | 47,015 | 43,773 | 45,189 | 50,292 | 51,000 | 49,854 | 632,968 |
| | 販売数量(千本) | 73,237 | 77,834 | 82,231 | 69,804 | 52,295 | 62,828 | 66,750 | 55,108 | 62,837 | 62,990 | 64,751 | 67,545 | 798,210 |
| | 販売金額(百万円) | 3,390,983 | 3,659,561 | 4,007,067 | 3,159,484 | 2,323,367 | 2,878,010 | 3,110,566 | 2,717,798 | 3,195,292 | 3,369,515 | 3,340,482 | 3,581,014 | 38,733,139 |
| | 在庫(千本) | 117,980 | 113,171 | 113,624 | 119,956 | 122,191 | 117,937 | 116,835 | 116,642 | 115,717 | 114,810 | 111,206 | 108,449 | 108,449 |
| クレヨン・パス | 生産数量(千本) | 7,935 | 9,903 | 10,233 | 6,977 | 4,850 | 3,753 | 4,220 | 4,864 | 6,801 | 7,389 | 7,964 | 7,240 | 82,129 |
| 水彩絵の具 | 販売数量(千本) | 12,648 | 14,495 | 17,126 | 8,071 | 4,822 | 6,663 | 6,919 | 7,815 | 7,003 | 7,835 | 7,358 | 9,664 | 110,419 |
| | 販売金額(千円) | 402,400 | 477,877 | 695,694 | 439,304 | 231,446 | 366,159 | 294,088 | 357,172 | 304,046 | 269,058 | 250,287 | 345,551 | 4,433,082 |
| | 在庫(千本) | 68,791 | 66,715 | 62,308 | 63,923 | 66,719 | 66,364 | 65,913 | 65,152 | 67,714 | 70,797 | 74,107 | 75,593 | 75,593 |
| 修正液 | 生産数量(千本) | 1,484 | 1,302 | 1,445 | 1,050 | 938 | 312 | 446 | 379 | 581 | 508 | 759 | 770 | 9,974 |
| | 販売数量(千本) | 1,358 | 1,286 | 873 | 1,189 | 999 | 631 | 995 | 967 | 650 | 731 | 703 | 854 | 11,236 |
| | 販売金額(千円) | 84,766 | 101,866 | 75,871 | 62,058 | 42,260 | 52,643 | 75,659 | 84,713 | 55,009 | 60,778 | 59,829 | 73,819 | 829,271 |
| | 在庫(千本) | 1,976 | 2,086 | 2,846 | 2,809 | 2,908 | 2,678 | 2,283 | 1,787 | 1,806 | 1,681 | 1,851 | 1,880 | 1,880 |
| 修正テープ | 生産数量(千個) | 84 | 115 | 100 | 114 | 11 | 134 | 20 | 23 | 32 | 19 | 97 | 72 | 821 |
| | 販売数量(千個) | 3,398 | 3,344 | 4,515 | 4,340 | 2,607 | 3,820 | 3,264 | 2,908 | 3,302 | 3,129 | 3,849 | 4,654 | 43,130 |
| | 販売金額(千円) | 307,864 | 310,270 | 370,999 | 354,100 | 211,836 | 306,067 | 290,845 | 245,762 | 281,899 | 292,723 | 305,937 | 383,219 | 3,661,521 |
| | 在庫(千個) | 3,300 | 3,616 | 4,283 | 4,016 | 4,345 | 4,731 | 4,553 | 4,325 | 4,433 | 4,172 | 4,475 | 3,828 | 3,828 |